



Press Release

FOR IMMEDIATE RELEASE

Global Treasure Quest™ Announces the Ultimate Global Adventure Competition: A Life-Changing Race Across 5 Countries, in 23 days, for the \$50,000 Ultimate Treasure

Global Treasure Quest™ (GTQ) is thrilled to announce its next competitive event: a once-in-a-lifetime global treasure quest across **Fiji, New Zealand, Peru, South Africa, and Tanzania** from **August 29 to September 20, 2025**. This high-stakes, adrenaline-fueled adventure is the perfect opportunity for competitive spirits to control their own destinies and compete against fellow thrill-seekers, including **Reality TV celebrities**, for the chance to win the **\$50,000 Ultimate Treasure** and be crowned **Global Treasure Quest Champions™**.

Global Treasure Quest™ combines the best elements of beloved reality shows like "**The Amazing Race**" and "**Survivor**", offering an interactive and dynamic competition that spans five stunning countries, featuring **culturally rich experiences, adventurous challenges**, and opportunities to make a real **positive impact** through "**give back**" days in each country.

The Ultimate Challenge Awaits

Over 23 days, 20 teams of two competitors and 2 teams of Reality TV celebrity teams will race across the globe, solving clues, completing challenges, and navigating a series of **scavenger hunt-style tasks** that lead them closer to the hidden treasure. Each team will experience exciting, out-of-the-box adventures, ranging from **cage diving with great white sharks** in South Africa to **exploring Machu Picchu** in Peru. Along the way, participants will face a variety of interactive challenges that test their physical, mental, and strategic skills—everything from solving riddles and puzzles to completing team dares in breathtaking, once-in-a-lifetime locations.

"The **Global Treasure Quest™** is designed to be the adventure of a lifetime," said Greg Hughes, Founder and Creator of Global Treasure Quest™. "This is your chance to be part of a YouTube travel adventure series, compete against a 20 team playing field and two "Reality TV's Ultimate Celebrity" teams, embrace breath-taking adventures, and compete to win the **\$50,000 Ultimate Treasure**—all while making a real impact in the places we visit."

What's at Stake?

The competition offers incredible rewards, including **cash prizes** and a **special advantage** that can help teams win the coveted **\$50,000 Ultimate Treasure**. Each country's treasure chest. The grand prize of **\$50,000** will be awarded to the team that triumphs in the **final leg** of the

competition, which will take place in the last country of the journey. **Additional clues and advantages** earned throughout the competition will help teams move closer to the final treasure.

A True Adventure with Impact

In each country, teams will experience three distinct phases of the competition:

- **Adventure Day:** Enjoy thrilling excursions and activities that highlight the unique culture, landscapes, and wildlife of each destination. From **visiting The Shire in Hobbiton, New Zealand, a Ngorongoro Crater Safari**, to **swimming under Fijian waterfalls**, each day promises an unforgettable experience.
- **Competition Day:** Teams will be given clues and challenges to help them locate the hidden treasure. The first team to unlock the treasure chest wins the golden ticket and moves one step closer to the grand prize.
- **Impact Day:** A chance to give back to the local communities through volunteer work, whether it's **helping at an orphanage**, assisting at an animal sanctuary, or supporting local schools. The GTQ “give back” initiative is designed to make a meaningful difference in the communities visited during the competition.

How to Enter: 2 Ways to Compete

1. Raise money for **your** entry fee and compete to win the 50K Ultimate prize for your favorite charity!

2. Pay for **your** entry fee and compete to win the 50K Ultimate prize!

- **Dates:** August 29–September 20, 2025
- **Locations:** Fiji, New Zealand, Peru, South Africa, Tanzania
- **Entry Fee:** \$14,500 per person, with a \$2,500 deposit to secure your spot
- **Registration:** Limited spots are available. Teams and individuals can apply online at globaltreasurequest.com now to be part of the adventure.

About Global Treasure Quest™:

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